

Monday | May 14, 2018

4:30pm

EARLY REGISTRATION OPEN

4:30pm – 6:00pm

**PRE-CONFERENCE WORKSHOP
SESSIONS**

6:30pm

VIP PRE-CONFERENCE EVENT
(Invitation Required - Loyalty360 Member
only)

Tuesday | May 15, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
8:15am-8:45am	PRESS BRIEFING in Media/Press Room
8:45am – 8:55am	CONFERENCE KICKOFF
8:55am – 9:40am	GENERAL SESSION
9:50am – 10:35am	GENERAL SESSION
10:35am – 11:05am	BREAK in Exhibit Hall
11:05am – 11:45am	BREAKOUT SESSIONS
11:55am – 12:25pm	TECHNOLOGY SHOWCASE POWER (HALF) HOUR
12:25pm – 1:30pm	MEET THE SPEAKERS: NETWORKING LUNCH in Exhibit Hall
1:30pm – 2:30pm	WORKSHOP SESSIONS
2:40pm – 3:20pm	BREAKOUT SESSIONS
3:30pm – 4:15pm	GENERAL SESSION
4:30pm – 5:15pm	GENERAL SESSION
5:15pm	DAY 1 WRAP UP
5:15pm – 7:00pm	WELCOME RECEPTION in Exhibit Hall
9:00pm	AFTER HOURS EVENT



Wednesday | May 16, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
8:15am-8:45am	PRESS BRIEFING in Media/Press Room
8:45am – 9:00am	CONFERENCE DAY 2 KICKOFF
9:00am – 10:00am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
10:15am – 11:15am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
11:15am – 11:45am	BREAK in Exhibit Hall
11:45am – 12:30pm	GENERAL SESSION
12:30pm – 1:30pm	MEET THE FINALISTS: NETWORKING LUNCH in Exhibit Hall
1:35pm – 2:05pm	TECHNOLOGY SHOWCASE POWER (HALF) HOUR
2:15pm – 2:55pm	BREAKOUT SESSIONS
2:55pm – 3:25pm	BREAK in Exhibit Hall
3:25pm – 4:05pm	BREAKOUT SESSIONS
4:15pm – 5:00pm	GENERAL SESSION
5:00pm	DAY 2 WRAP UP
5:15pm – 6:45pm	COCKTAIL RECEPTION
7:00pm - 8:30pm	LOYALTY360 AWARDS DINNER (Invitation Required - Loyalty360 Member only)



Thursday | May 17, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
9:00am – 10:00am	CONFERENCE DAY 3 KICKOFF & CLOSING GENERAL SESSION
10:15am – 12:00pm	LOYALTY360 MEMBER-ONLY WORKSHOP SESSIONS & NETWORKING EVENT
12:00pm – 1:00pm	LUNCH

Loyalty Expo is a true Voice of the Customer-driven, best practice-focused customer loyalty and reward conference. By attending, you'll have the opportunity to network with hundreds of your fellow marketers and hear how they are reaching their customer relationship-building goals. Market leaders will be sharing their experiences and insights on customer retention strategies and trends. Attendees will leave Loyalty Expo with an understanding of new research, technologies and solutions to aid their organizations on the customer loyalty journey.

Loyalty Expo will provide the knowledge necessary to guide your customers on the path to loyalty. Presented by Loyalty360 – The Association for Customer Loyalty, Loyalty Expo has earned the reputation of being one of the industry's premiere events, and we are extremely pleased to be able to continue to provide a forum to meet and discuss the challenges facing brands today.

The three-day event will be jam-packed with learning and networking opportunities including: 20+ interactive sessions, cocktail receptions and meals in the exhibit hall, and marketer-only peer-to-peer roundtables, as well as product & technology showcase sessions. The roundtables have been quite popular at our past events as participants take advantage of this offering to share experiences and discuss challenges and solutions.

