

Monday | May 14, 2018

4:00pm

EARLY REGISTRATION OPEN

4:00pm – 6:30pm

VIP PRE-CONFERENCE EVENT

(Invitation Required)

7:00pm

PRE-CONFERENCE HAPPY HOUR

(Loyalty360 Members Only)



Tuesday | May 15, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
9:00am	CONFERENCE KICKOFF
9:15am – 10:00am	GENERAL SESSION
10:10am – 10:55am	GENERAL SESSION
11:00am – 11:45am	BREAK in Exhibit Hall
	PRESS BRIEFING in Media/Press Room
11:45am – 12:30pm	BREAKOUT SESSIONS
12:25pm – 1:30pm	MEET THE SPEAKERS: NETWORKING LUNCH in Exhibit Hall
1:30pm – 2:30pm	WORKSHOP SESSIONS
2:40pm – 3:25pm	BREAKOUT SESSIONS
3:35pm – 4:20pm	GENERAL SESSION
4:30pm – 5:15pm	GENERAL SESSION
5:15pm	DAY 1 WRAP UP
5:30pm – 7:00pm	WELCOME RECEPTION
9:00pm	AFTER HOURS EVENT

Wednesday | May 16, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
8:15am-8:45am	PRESS BRIEFING in Media/Press Room
8:50am – 8:55am	CONFERENCE DAY 2 KICKOFF
9:00am – 10:00am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
10:15am – 11:15am	BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists
11:15am – 12:00pm	BREAK in Exhibit Hall
12:00pm – 12:45pm	GENERAL SESSION
12:45pm – 1:45pm	MEET THE FINALISTS: NETWORKING LUNCH in Exhibit Hall
1:45pm – 2:30pm	BREAKOUT SESSIONS
2:40pm – 3:40pm	WORKSHOP SESSIONS
3:50pm – 4:20pm	TECH & SERVICE PROVIDER POWER HALF HOUR
4:30pm – 5:15pm	GENERAL SESSION
5:15pm	DAY 2 WRAP UP
5:15pm – 6:45pm	COCKTAIL RECEPTION in Exhibit Hall
7:00pm - 8:30pm	LOYALTY360 AWARDS DINNER (Invitation Required – Finalists & Loyalty360 Members only)



Thursday | May 17, 2018

8:00am	REGISTRATION OPEN
8:00am	BREAKFAST in Exhibit Hall
9:00am – 10:00am	CONFERENCE DAY 3 KICKOFF & GENERAL SESSION
10:15am – 11:00pm	GENERAL SESSION
11:05am – 12:00pm	CLOSING KEYNOTE SESSION
12:00pm – 1:00pm	LUNCH in Exhibit Hall
	MEMBER-ONLY SESSION & KEYNOTE BOOK SIGNING

Loyalty Expo is a true Voice of the Customer-driven, best practice-focused customer loyalty and reward conference. By attending, you'll have the opportunity to network with hundreds of your fellow marketers and hear how they are reaching their customer relationship-building goals. Market leaders will be sharing their experiences and insights on customer retention strategies and trends. Attendees will leave Loyalty Expo with an understanding of new research, technologies and solutions to aid their organizations on the customer loyalty journey.

Loyalty Expo will provide the knowledge necessary to guide your customers on the path to loyalty. Presented by Loyalty360 – The Association for Customer Loyalty, Loyalty Expo has earned the reputation of being one of the industry's premier events, and we are extremely pleased to be able to continue to provide a forum to meet and discuss the challenges facing brands today.

The three-day event will be jam-packed with learning and networking opportunities including: 25+ interactive sessions, cocktail receptions and meals in the exhibit hall, Loyalty360 member-only networking events.

