

Monday | May 20, 2019

12:00pm – 4:00pm

**LOYALTY360 BRAND MEMBER
MEETINGS**

4:15pm – 5:15pm

WORKSHOP SESSIONS

5:30pm – 6:30pm

**LOYALTY EXPO WELCOME
RECEPTION**

Tuesday | May 21, 2019

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| 8:00am | REGISTRATION OPEN |
| 8:00am | BREAKFAST in Exhibit Hall |
| 8:30am | CONFERENCE KICKOFF |
| 8:45am – 9:30am | GENERAL SESSION |
| 9:35am – 10:20am | GENERAL SESSION |
| 10:20am – 10:50am | INTERACTIVE BREAK |
| 10:50am – 11:25pm | BREAKOUT SESSIONS |
| 11:35am – 12:10pm | BREAKOUT SESSIONS |
| 12:10pm – 1:00pm | LUNCH in Exhibit Hall |
| 1:00pm – 2:00pm | WORKSHOP SESSIONS |
| 2:00pm – 2:30pm | INTERACTIVE BREAK |
| 2:30pm – 3:30pm | BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists |
| 3:45pm – 4:45pm | BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists |
| 4:55pm – 5:30pm | GENERAL SESSION |
| 5:30pm | DAY 2 WRAP UP |
| 5:30pm – 6:30pm | WELCOME RECEPTION |
| 7:30pm | LOYALTY360 TOP 10 AWARD CEREMONY |
| 9:00pm | AFTER HOURS NETWORKING EVENT |

Wednesday | May 22, 2019

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| 8:00am | REGISTRATION OPEN |
| 8:00am | BREAKFAST in Exhibit Hall |
| 8:50am – 8:55am | CONFERENCE DAY 2 KICKOFF |
| 9:00am – 10:00am | BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists |
| 10:15am – 11:15am | BREAKOUT SESSIONS Presentations by the Loyalty360 Awards finalists |
| 11:15am – 11:45am | INTERACTIVE BREAK |
| 11:45am – 12:30pm | GENERAL SESSION |
| 12:30pm – 1:30pm | LUNCH in Exhibit Hall |
| 1:30pm – 2:05pm | BREAKOUT SESSIONS |
| 2:15pm – 2:50pm | BREAKOUT SESSIONS |
| 2:50pm – 3:10pm | INTERACTIVE BREAK |
| 3:15pm – 4:00pm | GENERAL SESSION |
| 4:05pm – 4:35pm | TECHNOLOGY & SERVICE PROVIDER POWER ½ HOUR |
| 4:40pm – 5:25pm | GENERAL SESSION |
| 5:25pm – 5:30pm | DAY 3 WRAP UP |
| 5:30pm – 6:45pm | COCKTAIL RECEPTION in Exhibit Hall |
| 7:00pm - 8:30pm | LOYALTY360 AWARDS DINNER (Invitation Required – Finalists & Loyalty360 Members only) |
| 8:30pm | LOYALTY360 AWARDS AFTER PARTY |