

Monday | October 25<sup>th</sup>, 2021**Loyalty360 Brand Member Only Sessions\*:**

**\*These sessions on Monday, October 25<sup>th</sup> are only open to Loyalty360 corporate brand members. For more information on membership, contact Loyalty360**

10:00am	<b>PRE-EVENT BREAKFAST AND COFFEE* CHECK-IN/REGISTRATION OPEN</b>
10:45am – 10:55am	<b>LOYALTY360 BRAND MEMBER ROUNDTABLES: KICKOFF &amp; INTRODUCTIONS*</b>
10:55am – 11:35am	<b>LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*</b>
11:40am – 12:20pm	<b>LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*</b>
12:20pm – 1:20pm	<b>LOYALTY360 BRAND MEMBER MEETINGS: LUNCH + WORKSHOP*</b>
1:25pm – 2:05pm	<b>LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*</b>
2:10pm – 2:50pm	<b>LOYALTY360 BRAND MEMBER ROUNDTABLE SESSION*</b>

Monday | October 25<sup>th</sup>, 2021 (Continued)

3:10pm – 3:55pm

**LOYALTY360 BRAND MEMBER  
ROUNDTABLE SESSION\***

4:00pm – 4:40pm

**LOYALTY360 BRAND MEMBER  
ROUNDTABLE SESSION\***

4:45pm – 5:30pm

**LOYALTY360 BRAND MEMBER  
ROUNDTABLE SESSION\***

5:30pm – 6:30pm

**LOYALTY EXPO WELCOME RECEPTION in  
the Exhibit Hall (Open to All Attendees)**

Tuesday | October 26<sup>th</sup>, 2021

7:45am

**REGISTRATION OPEN**

7:45am

**BREAKFAST** in Exhibit Hall (All Attendees)**BRAND-ONLY BREAKFAST**, sponsored by ICF Next

8:45am – 9:00am

**DAY 2 KICKOFF**

9:00am – 9:35am

**GENERAL SESSION**

9:40am – 10:15am

**GENERAL SESSION**

10:20am – 10:50am

**TECHNOLOGY & SERVICE PROVIDER  
POWER ½ HOUR**

10:50am – 11:15am

**BREAK** in Exhibit Hall

11:15am – 11:50am

**GENERAL SESSION**

12:00pm – 12:45pm

**WORKSHOP SESSIONS**

12:45pm – 1:45pm

**LUNCH + WORKSHOP**, sponsored by Deloitte

2:00pm – 3:00pm

**BREAKOUT SESSIONS**

Presentations by the Loyalty360 Awards finalists

3:15pm – 4:15pm

**BREAKOUT SESSIONS**

Presentations by the Loyalty360 Awards finalists

4:30pm – 5:30pm

**BREAKOUT SESSIONS**

Presentations by the Loyalty360 Awards finalists

5:30pm – 6:30pm

**COCKTAIL RECEPTION** in Exhibit Hall

7:30pm

**LOYALTY360 BEST IN CLASS AWARD****CEREMONY** (Offsite - Invitation Required - Loyalty360  
Members only)

Wednesday | October 27<sup>th</sup>, 2021

8:00am	<b>REGISTRATION OPEN/BREAKFAST</b> in Exhibit Hall
8:40am – 8:45am	<b>DAY 3 KICKOFF</b>
8:45am – 9:45am	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
10:00am – 11:00am	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
11:15am – 12:15pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
12:15pm – 1:00pm	<b>LUNCH</b> in Exhibit Hall
1:10pm – 2:10pm	<b>BREAKOUT SESSIONS</b> Presentations by the Loyalty360 Awards finalists
2:10pm – 3:00pm	<b>GENERAL SESSION</b>
3:00pm – 3:20pm	<b>BREAK</b> in Exhibit Hall
3:20pm – 4:00pm	<b>GENERAL SESSION</b>
4:05pm – 4:45pm	<b>GENERAL SESSION</b>
4:45pm – 5:00pm	<b>CONFERENCE CLOSING/PASSPORT TO PRIZES GIVEAWAY</b>
5pm – 5:45pm	<b>COCKTAIL RECEPTION – SHERATON CHARLOTTE HOTEL</b>
6:00pm - 8:00pm	<b>LOYALTY360 AWARDS RECEPTION AND DINNER – SHERATON CHARLOTTE HOTEL</b> (Invitation Required – Finalists & Loyalty360 Members only)